

Contact

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santoshkumarjinde (LinkedIn)
santoshkumarjinde.website
(Personal)
pccrackingtricks.blogspot.in/ (Blog)
androidhackingtricks.blogspot.in/
(Personal)

Top Skills

Transformational
Conflict Resolution
Communication

Languages

English (Professional Working)
Hindi (Full Professional)
Sanskrit (Full Professional)
Marathi (Native or Bilingual)
Telugu (Full Professional)

Certifications

Programming Foundations:
Databases
PHP Essential Training
Information Security Certified
Programmer
What Business Leaders Need to
Know about Web3 (+ Metaverse)
Working Remotely

Santosh Kumar Jinde

Google Tag Manager || Google Analytics || Looker || Web Developer
|| Graphic Designer || UI/ UX || Hardware and Networking || Cyber
Security || Web3

Kurnool, Andhra Pradesh, India

Summary

About Me:

I am a Junior Programmer with over 3 years of experience in Web Analytics and Digital Marketing. I specialize in Google Tag Manager, Google Analytics, and Mode Analytics reporting. I have hands-on experience in analyzing web analytics requirements and implementing solutions using jQuery and JavaScript.

My expertise also includes validating and debugging data capture technologies for pages, videos, and apps. I have experience in handling end-to-end enablements for clients, from requirement gathering to planning, implementation, documentation, and closure. I have worked directly with clients to map requirements to technical strategies and suggest best practices for Google Tag Manager and Google Analytics implementation.

I have experience in various stages of the Web Analytics process cycle, including Identity, Implementation, Analysis, and Strategy. I ensure the quality of deliverables and maintain their compliance with Web Analytics Platforms. I suggest better GA coding based on changes to existing sites and understand Key Business requirements (KBR) and Key Performance Indicators (KPIs), translating client business requirements into technical specifications.

Innovating - defining new areas for solutions and improvement - and executing on those ideas for the business is something that I am passionate about.

Apart from my work as a Junior Programmer, I am a Freelance Graphic Web Designer and have been working on my own since January 2020. I have also done an Internship in Cyber Security, where I learned attacking techniques like Nmap and IP Attacking.

I have worked as a Frontend Web Developer, Technical Supportive Analytic, System Administrator, Managing Partner, Faculty, Lab Admin, and Technical Supportive Analyst in various organizations. In these roles, I was responsible for data entry, tele-calling, web & graphical designing & images & video editing.

Overall, I am a motivated and passionate individual who is always eager to learn and explore new things. With my strong technical background and experience in various domains, I believe I can contribute positively to any team I am a part of.

Experience

Merkle Singapore

Junior Programmer

November 2021 - Present (1 year 8 months)

Bengaluru, Karnataka, India

- Hands-on experience and expertise in Google Tag Manager, Google Analytics and Mode Analytics reporting.
- Hands-on experience in Analysing the Web Analytic Tracking requirement and consultation.
- Hands-on experience in dynamic way implementation in GTM using jQuery and JavaScript.
- Designed, customised solutions and technical tag implementation strategies for web and mobile portals.
- Validate and debug the implementation of data capture technologies for pages, videos and apps. and follow up to resolve issues.
- Responsible for handling end-to-end enablements for clients from requirement gathering, planning, Implementation, documentation and closure.
- QA and testing of JavaScript files on the client's website before deploying them.
- Working directly with the client's business and technical personnel to map requirements to a technical strategy.
- Testing and validating the digital analytics/marketing technologies and tags implemented across verticals.
- Experience in various stages of the Web Analytics process cycle: Identity, Implementation, Analysis and strategy.
- Implementation and QA of Google Analytics across different verticals.

- Ensure the quality of deliverables and maintain their compliance with Web Analytics Platforms.
- Suggest better GA coding based on changes to existing sites.
- Suggesting Google Tag Manager and Google Analytics implementation industry best practices to clients.
- Understand Key Business requirements (KBR) and mapped them with relevant Key Performance Indicators (KPIs) i.e. Interpret and translate client business requirements into technical specifications for the design.
- Innovate - defining new areas for solutions and improvement - and executing on those ideas for the business.

Freelance, self-employed

Freelance Graphic Web Designer

January 2020 - Present (3 years 6 months)

India

Get in contact with me on contact@santoshkumarjinde.website

Indian Servers - Software Development Company

Cyber Security Intern

April 2021 - August 2021 (5 months)

Bengaluru, Karnataka, India

Done Internship in Cyber Security. Learn Attacking Techniques like Nmap, IP Attacking and many more

Newspark Media Ventures Pvt Ltd (Deccan news)

Frontend Web Developer

July 2019 - January 2020 (7 months)

Bengaluru Area, India

Work as a Front end web Designer and Administrator.

Ashoda Global Services

Technical Support Analyst

May 2018 - June 2019 (1 year 2 months)

Adoni Area, India

Website: www.ashodaglobalservices.tech

Worked as a Technical Supportive Analytic, system administrator and Managing Partner in Ashoda Global Services, The major projects are Data Entry, Tele-calling, Web & Graphical Designing & Images & Video Editing. The details as below

- Data Entry (Soil Health Card [Hindi Version])
 - o Team Size: 5

o Role Played: QC Reporter & System Administrator

o Skills & Tools Used: MS-Office, Govt Website.

- Website

o Team Size: 4

o Role Played: Designer, Trainer, Front-End Developer & Validator.

o Skills & Tools Used: HTML5, CSS,JS and Wordpress.

- Designed Websites:

- <https://swasthorganics.online> (Ecommerce Website)

- <https://apusap.org> (Organization Website)

- <https://faithhomeforchildren.in> (Organization Website)

- <https://thrikaalmovies.ml> (Demo Website for Clients)

- <https://agsdemo.ml> (Demo Website for Clients)

- Tele-Calling (Australia Energy Campaign Sales)

o Team Size: 3

o Role Played: Team Lead

o Skills & Tools Used: VOIP's, Microsoft Office.

Deal with Designers Web and Graphical Institutions

Faculty and Lab Admin

August 2017 - May 2018 (10 months)

Adoni

Worked as a Trainee and Technical Incharge having Good use of Skills in this part....

- Working as a Faculty for High school students

- Act as a Lab Admin in the Same Organization

VMN IT SOLUTIONS

Technical Supportive Analyst

April 2017 - December 2017 (9 months)

Adoni Area, India

VMN IT Solutions,

Adoni, Andhra Pradesh

Worked as a Technical Analytic and system administrator in VMN Global Solutions, it gets the project on E-Publication. The details as below

- E-Publications

o Team Size: 5

o Role Played: Technical Analytic & System Administrator

o Skills & Tools Used: MS-Office, Epsilon (XML), Abby FineReader, Photoshop, Math type, Char types, Unicode's.

IQUISITIVE

Hand Holder

June 2014 - December 2014 (7 months)

Adoni III Town Police Station, Adoni

IQUSTIVE CONSULTANCY

Adoni III Town Police Station, Adoni, Andhra Pradesh

Worked as a Hand Holder in Adoni III Town Police Station from the selected company IQUSTIVE CONSULTANCY as the project of "TATA CONSULTANCY SERVICES"

- Trained cops on newly implemented Eecops System
- o Project: CCTNS/Eecops
- o Role Played: Hand Holder & Trainer
- o Skills & Tools Used: Linux Ubuntu, CCTNS Provided Software.

Digisoft Technologies

Film Colorist

August 2011 - December 2012 (1 year 5 months)

Adoni

Worked as a film colorist, successfully completed the SOS PACIFIC movie in color with our team

- Film Colorist
- o Project: Film Colorization
- o Role Played: Film Colorist & Quality Checker
- o Skills & Tools Used: Special film colorization software, Photoshop.

Education

Bheema Institute of Technology & Sciences, Adoni

Bachelor of Technology - BTech, Electronics and Communications Engineering · (2013 - 2017)

Vishwanaraya Jr.College

Intermediate, MPC · (2011 - 2013)

Milton Hi-tech E.M School, Adoni

SSC · (2010 - 2011)